

Report of the Librarian Marketing Department January 2018

The Adventure Walk for this month has been delayed. Due to the bitterly cold temperatures, it's dangerous to be outside for any period of time. It takes – on average – 45 minutes to an hour to update the Adventure Walk just for Kendallville. That amount of time in single digit temps is unsafe for anyone. We don't want to make our staff be out in it, and we certainly don't want to encourage our patrons to be out. The Adventure Walk will be switched out on January 8. The high temp for that day is 33 degrees, significantly warmer than it was on January 2, when the new story was supposed to be installed.

Planning has started for Summer Reading, even though we're now just getting into Winter Reading. I'm excited about the changes that are coming this year, and the enhancement's we've added to make it a more valuable experience for everyone.

We implemented a lot of new software and technology in 2017. This year, I plan to take a look at all of it and see how it can be used more efficiently and more effectively. I'm always looking at my tasks and processes, to see if they can be streamlined or are even necessary any longer. I'll also be taking a look at what's new that we can implement – event and room management software being at the top of that list.