

Report of the Librarian Marketing Department June 2017

Ah, summer. The season where I can relax a little and get caught up on all the stuff that gets put on the back burner the rest of the year.

I should be able to pull July together pretty quickly, and then will focus on things like promoting Select Reads and finalizing the Boopsie App.

Our Golden Rambling Rocks hunt to celebrate the library's 10th anniversary at the Bixler Park location was a HUGE hit! All ten rocks were found within the first day and a half – those Ramblers wasted no time at all! The event also really boosted participation in the Rambling Rocks Facebook Group, and encouraged a whole new crop of Ramblers to paint and hide their own rocks.

I've gotten permission to attend the Association of Rural and Small Libraries annual conference in St. George, Utah. I was originally interested in the conference because of its location (near Zion National Park, which I visited in 2015), but when the conference organizers began releasing the sessions they were planning, I was impressed and anxious to go and learn! The location is just an awesome bonus.